

JRDS Loyalty App Privacy Policy

Effective Date: September 12, 2026

Jorday Rivera's Dance Studio ("JRDS," "we," "us," or "our") operates the JRDS Loyalty App (the "App"). This policy explains what information we collect through the App, how we use it, and the choices you have. By creating an account or otherwise using the App, you agree to the practices described here.

Information We Collect

When you register for or use the App, we collect the name, email address, and phone number you provide, along with the loyalty points balance and activity associated with your account, such as points earned, redeemed, or expired. We do not collect payment card numbers, precise location data, or any information beyond what is needed to operate the loyalty program, and we do not knowingly collect any information from children under 13 without parental consent obtained through a parent or guardian's own JRDS account.

How We Use Your Information

We use this information to create and maintain your account, track and apply loyalty points, communicate with you about your balance, rewards, classes, and studio updates, and improve the App's functionality. We do not sell your personal information to third parties, and we do not use it for advertising unrelated to JRDS.

Sharing of Information

We may share your information with service providers who help us run the App, such as app development, hosting, or messaging platforms, and these providers are only permitted to use your data to perform services on our behalf. We may also disclose information if required by law or to protect the rights, safety, or property of JRDS, our students, or the public. We do not otherwise share your name, email, phone number, or loyalty data with outside businesses.

Data Security

We take reasonable technical and administrative measures to protect your information from unauthorized access, alteration, or disclosure. No method of electronic storage or transmission is completely secure, so while we work to protect your data, we cannot guarantee absolute security.

Data Retention

We retain your account information and loyalty history for as long as your account remains active or as needed to provide the App's services. If you close your account or ask us to delete

your information, we will do so within a reasonable time, except where we are required to retain certain records by law.

Your Choices and Rights

You may review, update, or correct your account information at any time within the App, or by contacting us directly. You may also request that we delete your account and associated data, subject to any legal recordkeeping requirements. If you no longer wish to receive communications from us, you can opt out through the App's notification settings or by contacting us.

Changes to This Policy

We may update this policy from time to time to reflect changes in our practices or for legal reasons. If we make material changes, we will notify you through the App or by other reasonable means. Your continued use of the App after any update constitutes acceptance of the revised policy.

Contact Us

If you have questions about this policy or how your information is handled, you can reach us at:

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